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## PRESS RELEASE For Immediate Attention



# KEF Launches Super Compact Ci100QS Custom Install Speaker

**KEF** has announced the new **Ci100QS**, the most compact square model yet of the company's renowned **Ci Series** of custom install speakers.

The Ci100QS features KEF's Ultra Thin Bezel (UTB) design, with the slimmest possible rim around the speaker. This design, combined with a 4in Uni-Q driver array, makes the Ci100QS an ideal choice for those looking for a small speaker that will be 'invisible' once installed.

Like the rest of KEF's Ci Series, the Ci100QS are incredibly easy to install: once the wire is run and a whole cut in the wall, you can be listening to music within just two minutes.

KEF's legendary Uni-Q driver technology lies at the heart of the Ci100QS. This design, which places a tweeter at the centre of a mid/bass driver, is renowned for its ability to deliver great sound to the whole environment, removing the 'sweet spot' effect and making placement easy. Used in conjunction with KEF's tangerine waveguide and the 'Forward Woofer Mounting' that eliminates diffraction, the Ci100QS is a custom install speaker that promises truly exceptional sound dispersion throughout any room, regardless of placement.

With extremely rigid construction, the KEF Ci100QS is phenomenally corrosion-resistant and can be easily installed even in uneven ceilings, or in a very wide range humidity conditions – including a bathroom, by the pool or even on a yacht.

**Price: £120.00**

**Available: Now**

**For full information on KEF's Ci Series, [please click here.](#)**

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**All information provided is subject to change without notice**

#### **About KEF**

KEF's ethos has always been based on the continuing quest to find new and better ways of reproducing sound. Since the company's establishment in Maidstone, Kent in 1961 by Raymond Cooke O.B.E., KEF has maintained a flair for unusual and controversial speaker engineering, design and material use. KEF has always driven innovation in sound with examples including its iconic 'egg', Muon and Blade speakers. KEF is part of Gold Peak Group and its products are available in more than 60 countries. In 2011 KEF celebrated its 50th anniversary and is still committed to building on its strong heritage.

Visit: <http://www.kef.com> for more about KEF and its products.

Visit: <http://www.kef.com/theyifty/> for more about KEF's 50 Years' History.

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