



INNOVATORS IN SOUND

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## PRESS RELEASE For Immediate Attention

### KEF E305 SYSTEM WINS BEST PRODUCT IN HT LOUDSPEAKER CATEGORY AT 2013-2014 EISA AWARDS



It has been formally announced that KEF's E305 Home Theatre System has been honoured with the prestigious Best Product Award in the HT Loudspeakers category of the 2013-2014 **EISA Awards**.

The EISA Citation reads:

'KEF's revamped 'egg' 5.1 package is ideal for a discreet home theatre system. Its secret weapon is the brand's proprietary Uni-Q driver, which combines a 115mm woofer and 19mm aluminium dome tweeter in a coaxial design to create a precise sound image from its five small satellite speakers. Adding realistic, deep bass is the partnering 250W active subwoofer with its long-throw 200mm driver and whose design merges seamlessly with the surround enclosures. The E305 is neatly conceived, easy to install, simple to use and provides an impressively broad but still accurate performance with film soundtracks. It's also a natural performer with music material, making it a great all-round solution.'

For more [click here](#)

EISA stands for the European Imaging and Sound Association, and has been holding its annual Awards for more than 30 years. EISA is the unique association

of 50 special interest magazines in audio, home theatre, in-car electronics, photo and video, from 20 European countries.

The Awards will be presented during an official event, attended by the Editors-in-Chief of EISA's member magazines, and to which senior representatives of all winning companies will be officially invited. The occasion will be held to coincide with IFA in Berlin and at the Awards ceremony the official representative of every winning company will receive a trophy and Awards certificate.

To check out KEF's E305 System [click here](#)

## **RELEASE ENDS/ No Embargo after August 15<sup>th</sup> 2013**

### **ABOUT KEF**

KEF's ethos has always been based on the continuing quest to find new and better ways of reproducing sound. Since the company's establishment in Maidstone, Kent in 1961 by Raymond Cooke O.B.E, KEF has maintained a flair for unusual and controversial speaker engineering, design and material use. KEF has always driven innovation in sound with examples including its iconic 'egg', Muon and Blade speakers and, recently, the globally acclaimed, award-winning LS50. KEF is a member of the Gold Peak Group and its products are available in more than 60 countries. In 2011, KEF celebrated its 50th anniversary and continues its commitment to building on its strong heritage.

Visit: <http://www.kef.com> for more about KEF and its products.

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All information provided is subject to change without notice. All prices quoted are recommended retail and include VAT.