



PRESS RELEASE

For Immediate Attention

New KEF Ci Series Models Set to Make Debut at ISE

High Performance Home Cinema Speakers and In-Wall Subwoofers for Custom Installation



KEF has announced the addition of a further five new custom installation speakers to further strengthen the company's impressive and popular Ci Range which will be on show and available for demonstration at this year's *Integrated Systems Europe (ISE) show in Amsterdam from **February 4th - February 6th, Stand 11-C66, HALL 11**. Combined with innovative engineering tailored to the practical requirements of the installer, KEF's latest suite of Q and Reference Series Ci home cinema speakers and installed subwoofers sets yet another new benchmark: custom installed speaker systems with the acoustic performance of audiophile quality freestanding hi-fi speakers.

The all-new tall rectangular range is designed and specifically engineered for serious music and home cinema system front, left, centre, right and side applications. The Ci4100QL in-wall speaker boasts a 100 mm (4 in) Uni-Q® array with three MF drivers of the same size. KEF's 'sit anywhere' Uni-Q driver array, which places the tweeter in the acoustic centre of the bass/midrange cone, allows both the tweeter and woofer to act as a single point source, dispersing the sound widely and evenly throughout the room. For

larger spaces, the Reference Series Ci3160RL-THX is a high output music and home cinema speaker in which a 165 mm (6.5 in) Uni-Q array is complemented by a pair of 165 mm MF drivers.

For the ultimate in home cinema sound, the Ci5160RL-THX extreme output speaker is built around the same 165 mm Uni-Q flanked by four 165 mm MF drivers. Both the Ci3160RL-THX and Ci5160RL-THX are housed within a rigid aluminium front baffle (metal grille supplied – an optional black or white cloth grille is also available) to offer exceptional music and movie output.

The practical benefit of utilising the patented Uni-Q technology is that great sound can be experienced from anywhere in the listening environment thus removing the 'sweet spot' effect. In addition, the 'tangerine' waveguide has exceptionally wide dispersion characteristics, and provides excellent driver protection.

KEF worked in partnership with THX® on this latest range of high performance home cinema Ci speakers and the speakers had to endure approximately 500 THX laboratory tests to ensure that they performed at the highest standard to recreate movies and music just as they were heard in the studio. Only best in class products capable of delivering a premium entertainment experience are awarded a THX certification and the THX Ultra2 certification awarded guarantees exactly this level of performance.

In addition to the newly announced THX models, the range includes two in-wall subwoofers; one with four compact 100mm (4in) extended response bass drivers (Ci4100QLb), the other with three powerful aluminium 165mm (6.5in) bass drivers (Ci3160RLb). Not only do these two subwoofers provide a perfect visual match to KEF's home cinema speakers, but they also perfectly enhance the speakers' sonic capabilities into a true high performance subtle movie system. Refined yet powerful, up to two of these subs can be driven by one of KEF's class 2 x 250WPC DSP controlled subwoofer amplifier, the KASA500. With both speaker and line level inputs, as well as a pass through that can be configured for full range or high pass output, this formidable amplifier is specifically engineered for the purpose, with limitless connection and integration flexibility.

All prices to be confirmed.

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Visit: <http://www.kef.com/cispeakers> for more details of KEF's Ci speakers.

About KEF

KEF's ethos has always been based on the continuing quest to find new and better ways of reproducing sound. Since the company's establishment in Maidstone, Kent in 1961 by Raymond Cooke O.B.E., KEF has maintained a flair for unusual and controversial speaker engineering, design and material use. KEF has always driven innovation in sound with examples including its iconic 'egg', Muon and Blade speakers. KEF is a member of Gold Peak

Group and its products are available in more than 60 countries. In 2011, KEF celebrated its 50th anniversary and now the company continues its commitment to building on its strong heritage.

Visit: <http://www.kef.com> for more about KEF and its products.



*ISE 2014 will be the largest professional AV and systems integration trade show ever held in Europe, bringing together manufacturers, distributors, integrators, specifiers and technology managers from over 100 countries worldwide. The event is now Europe's undisputed leading event for home cinema, distributed AV and building automation technology.

KEF Marketing Contacts

Tom Ferris at tom.ferris@kef.com

Becky Reader at becky.reader@kef.com

KEF's Media Contact

Andy Giles at andy@andygilesassociates.co.uk

Dominic Dawes at dominic@andygilesassociates.co.uk

All prices and final technical specifications for the new range will be available following the ISE launch.

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