

PRESS RELEASE



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Above: The Ministry of Sound Audio S Plus portable Bluetooth speaker, created by the team behind the club's famous sound system

Ministry of Sound introduces the Audio S Plus Bluetooth speaker

New wireless speaker combines compact, portable design with stylish looks and a great app interface – not to mention sound quality that transcends the unit's modest proportions

London, England – 21 July, 2015 – Ministry of Sound today launches the Audio S Plus wireless Bluetooth speaker. The Audio S Plus is the first in an extensive range of new products designed to bring the audio expertise behind Ministry of Sound's world-famous sound system into devices created for the consumer's home.

The Audio S Plus is a compact, travel-friendly wireless speaker boasting an attractive, splash-proof design (IPx4), with a wireless range of up to 10 metres and wireless playback up to 15 hours – making it the perfect speaker to take with you on holiday.

The Audio S Plus isn't just for travel. Also ideal for home and family use with its stylish and compact design, it features effortless NFC pairing (for compatible devices) and a speakerphone function, while it also remembers the last seven devices it was paired with.



Manufactured in close collaboration with the creative team of sound engineers and in-house DJs behind 'The Box' (Ministry of Sound's main-room sound system, regarded by many as the best club system in the world), the Audio S Plus has been painstakingly tuned to offer an incredible sound performance for a speaker of its small size.

Ministry of Sound's Club Development Director (and Ivor Novello-winning DJ and producer) Phil Faversham worked with his team to ensure the Audio S Plus delivers a sound that's dynamic, revealing and balanced – just like the sound system at the world-famous London club.

You can also use two Audio S Plus units and pair them in True Stereo, creating a truly awesome sound experience. Whether you use it singly or in a pair, Each Audio S Plus comes with a neat metal stand, allowing you to mount the speaker vertically and use its on-trend design to enhance your home interior – as well as your passion for music.

The Audio S Plus can also be used in conjunction with the Ministry Audio app (available now on iOS and Android), which offers easy switching between Spotify streaming, the world of internet radio, Ministry's unique radio service or streaming from your local DLNA server. The app also gives you, every Friday and Saturday night, the option of 'Live From The Club': at the touch of a button you can live stream what's happening at Ministry of Sound's world-famous London nightclub, as it happens.



Audio S Plus – NOTES FOR EDITORS:

Features

- Bluetooth Stereo Connectivity
- Wireless Range up to 10 metres
- Rugged Splash proof Design (IPx4)
- Remembers the last 7 paired devices
- NFC Bluetooth Pairing
- Speakerphone Function
- Wirelessly connect 2 speakers in Stereo
- Internal Rechargeable Lithium-ion Battery
- 15 hours playback
- Line In
- Micro USB Charging Port

Compatibility

- All A2DP supported devices
- 3.5 mm audio input
- Phones that support Bluetooth Hands-Free Profile [HFP1.5]

Accessories

- Metal Stand
- 2 Rubber Bands
- Power Supply (UK/EU/US) and cable

Product availability: July 2015

Price: £129.99

For more details on Ministry of Sound, please visit: <http://ministryofsound.com>

RELEASE ENDS/ NO EMBARGO

ABOUT MINISTRY OF SOUND:



Ministry of Sound Group is a global entertainment business comprising recorded music, artist development, music publishing, live events, digital media and a nightclub in London. Their iconic brands, which include Ministry of Sound and Hed Kandi drive a business with sales approaching £100 million, and are the heartbeat for a generation of clubbers and music fans, spanning both continents and genres. Starting life as the UK's first super-club in 1991, Ministry of Sound was instrumental in bringing club and dance music culture to Britain. Over the next 23 years the business has developed to include a world-beating compilations department, the number one 24 hour dance music radio station, an A&R department with an impressive 19 UK No.1 Singles, a tours brand that hosts over 2,000 events annually and a multi-channel digital operation with more than 4m followers.

<http://www.ministryofsound.com/>



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