

PRESS RELEASE



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Above: The Ministry of Sound Audio On Headphones, delivering high-performance sound and durable, street-friendly styling

Ministry of Sound ‘Audio On’ headphones set new standards for both sound and style

Designed for both portable street-wear and serious home listening, the new Ministry Audio headphones are the product of a brand that values terrific sound and street-friendly style

London, England – November, 2015 – Ministry of Sound Audio has introduced its new Audio On headphones, a brand new on-ear design engineered to please DJs, audiophiles and style-conscious consumers alike. They come in two versions: the wired Audio On (£79.99), and the Bluetooth wireless Audio On Plus (£129.99).

The new headphones have had their sound performance meticulously tuned by Ministry Audio’s in-house team of producers/DJs (led by Ivor Novello Award-winning Phil

Faversham) who look after the world-renowned sound system at Ministry of Sound's legendary London nightclub.

The Audio On headphones feature a durable, fashionable design and four stylish colour finishes to choose from. Both versions come with an in-line remote and mic for taking calls and skipping tracks on iOS devices (and some Android handsets).

They come fitted with a 1.3m detachable anti-tangle flat cable, while the design of the soft and comfortable ear-cups provides excellent noise isolation while listening to your favourite playlists. In addition, the Audio On headphones are neatly foldable and come with a protective carrying case.

The wireless Bluetooth 'Audio On Plus' model adds the advantage of top-notch wireless sound, touch gesture control, and a wireless range of up to ten metres. NFC Bluetooth pairing comes as standard, while you can touch-and-swipe the touch surface on the outside of the earcup to skip tracks and change the volume. Both versions of the Audio On Headphones also come with two free tickets to the Ministry of Sound nightclub in London.

Coming in four striking colour finishes, the Audio On headphones are the cans for any occasion, and make the perfect Christmas gift for 2015.

Audio On – NOTES FOR EDITORS:

Features

- In line Remote and Mic to take calls and skip tracks on iOS devices and Smartphones (Functionality may vary by device)
- 1.3m Detachable Flat Cable
- Sound Isolation
- 3.5mm Line in
- Foldable with Travel Case

Price: £79.99

Availability: November 2015

Preferred stockiest: <http://www.johnlewis.com>

Audio On Plus – NOTES FOR EDITORS:

Features

- Bluetooth Connectivity
- Wireless Range up to 10 meters
- NFC Bluetooth Pairing
- Tap and Swipe Touch surface to change volume and skip tracks
- In line Remote and Mic to take calls and skip tracks on iOS devices and Smartphones (Functionality may vary by device)
- 1.3m Detachable Flat Cable
- Rechargeable 12 hour battery
- Charging via micro USB
- 3.5mm Line in
- Sound Isolation
- Foldable with Travel Case

Price: £129.99

Availability: November 2015

Preferred stockiest: <http://www.johnlewis.com>

For more details on Ministry of Sound, please visit: <http://ministryofsound.com>

RELEASE ENDS/ NO EMBARGO

ABOUT MINISTRY OF SOUND:



Ministry of Sound Group is a global entertainment business comprising recorded music, artist development, music publishing, live events, digital media and a nightclub in London. Their iconic brands, which include Ministry of Sound and Hed Kandi drive a business with sales approaching £100 million, and are the heartbeat for a generation of clubbers and music fans, spanning both continents and genres. Starting life as the UK's first super-club in 1991, Ministry of Sound was instrumental in bringing club and dance music culture to Britain. Over the next 23 years the business has developed to include a world-beating compilations department, the number one 24 hour dance music radio station, an A&R department with an impressive 19 UK No.1 Singles, a tours brand that hosts over 2,000 events annually and a multi-channel digital operation with more than 4m followers.

<http://www.ministryofsound.com/>

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