

PRESS RELEASE



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Above: The Ministry of Sound Audio S Bluetooth speaker, offering a best-in-class blend of portability and performance

Meet the Audio S: the small speaker from the team behind a legendary sound system

Ministry of Sound launches the true 'carry anywhere' portable speaker with the striking looks and performance to make it the mobile speaker you can take to the streets with pride

London, England – November, 2015 – Ministry of Sound Audio has introduced the Audio S Bluetooth speaker, a wireless audio device designed to deliver the ideal blend of quality, durability and portability.

Audio S has a durable design and splash-proof status that mean it braves the elements better than many of the so-called portable devices on the market. A cool silicon carrying strap makes it easy to carry around even if you don't have a bag with you.

Powered by an internal rechargeable battery, the Audio S delivers 10 hours of playback at 70% of maximum volume from a single charge, and given that it's just 212mm wide, 68.5mm high and 65mm deep, the Audio S delivers on the promise of being the quality speaker portable enough to take anywhere without fuss.

The Audio S also delivers an excellent sound performance considering its compact dimensions. With two full-range drivers and a passive bass radiator elegantly built into that small chassis, the Audio S is a genuinely stereo speaker that radiates sound with more assurance than many of its – often mono – rivals in this size and price class.

The Audio S comes in a range of four striking colours, and has a wireless range of up to 10 metres, a water-resistant rating of IPX4, and the handy feature of remembering the last eight devices it was paired with. It's compatible with NFC pairing (with compatible devices), and also has both a line-in and a micro USB port – so you can charge your phone and keep the music flowing.

And, like every other product in the Ministry of Sound Audio range, the Audio S has been sound-tuned by Ministry of Sound's Ivor Novello Award-winning DJ/producer Phil Faversham and his team of in-house DJs and sound engineers who maintain and run the legendary sound system at the Ministry of Sound nightclub in London.

Who better to create the sound of an affordable audio device, than a team who spend their days and nights working with a sound system regularly hailed as the best club system in the world?

The Audio S is available now, costing £79.99, and comes in White, Charcoal, Red and Blue finishes. It's the perfect audio gift for the 2015 festive season.

Audio S – NOTES FOR EDITORS:

Features

- Bluetooth Stereo Connectivity
- Wireless Range up to 10 meters
- Rugged Splash proof Design (IPx4)
- Remembers the last 8 paired devices
- NFC Bluetooth Pairing
- Internal Rechargeable Lithium-ion Battery
- 15 hours playback
- Line In
- Micro USB Charging Port

Compatibility

- All A2DP supported devices
- 3.5 mm audio input

Accessories

- 2 Rubber Bands
- Micro USB cable

Price: £79.99

Availability: November 2015

Preferred stockiest: <http://www.johnlewis.com>

For more details on Ministry of Sound, please visit: <http://ministryofsound.com>

RELEASE ENDS/ NO EMBARGO

ABOUT MINISTRY OF SOUND:



Ministry of Sound Group is a global entertainment business comprising recorded music, artist development, music publishing, live events, digital media and a nightclub in London. Their iconic brands, which include Ministry of Sound and Hed Kandi drive a business with sales approaching £100 million, and are the heartbeat for a generation of clubbers and music fans, spanning both continents and genres. Starting life as the UK's first super-club in 1991, Ministry of Sound was instrumental in bringing club and dance music culture to Britain. Over the next 23 years the business has developed to include a world-beating compilations department, the number one 24 hour dance music radio station, an A&R department with an impressive 19 UK No.1 Singles, a tours brand that hosts over 2,000 events annually and a multi-channel digital operation with more than 4m followers.

<http://www.ministryofsound.com/>



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