



## PRESS RELEASE

For Immediate Attention

# INTRODUCING MONSTER® SUPERSTAR™ – THE HIGH-PERFORMANCE BLUETOOTH SPEAKER THAT FITS IN YOUR POCKET



## Small speaker, BIG SOUND – Monster's Superstar is the perfect pocket-size speaker

Monster, a world leader in high-performance personal audio, unveils its latest Bluetooth-enabled mobile speaker, the **Monster Superstar**. This ultra-compact device is comparable in size to a large-format smartphone, small enough to slip into a pocket or bag yet capable of a powerful, engaging sonic performance – perfect for high-quality sound when you're on the go.

Thanks to Monster's proprietary Pure Monster Sound™ technology, Superstar challenges the limits of what can be achieved by a pocket-size speaker, delivering a rich, expressive and detailed sound – not dull and tinny like other speakers of similarly diminutive dimensions. Its ingenious design conquers the constraints of size by incorporating two full-range drivers plus a pair of circular bass radiators in the centre of the unit – one firing forwards, the other backwards. The speaker can be either stood on its side to project bass front and rear, or laid on its back to deliver further bass reinforcement.

Easy to pair with any Bluetooth-compatible device – smartphones, tablets, laptops and more – the Superstar includes support for the AAC and aptX codecs for optimum sound quality. Robustly designed and splash resistant, it's the perfect travelling companion – small and light, yet capable of delivering powerful sound in a wide range of environments, from the bathroom to the beach. Flexibility is further enhanced by the Superstar's built-in microphone with advanced noise cancellation, enabling wireless hands-free calling and conferencing with crystal-clear sound.

The result is a Bluetooth-enabled micro-speaker that offers the clarity, dynamics, articulation, punchy bass and sound pressure levels of considerably larger speakers, in as small and dimensionally flat an enclosure as technology and the laws of physics will allow. It's Pure Monster Sound™ in the palm of your hand.

### **Notes for Editors**

- Ultra-compact Bluetooth speaker delivers best-in-class wireless stereo sound
- Two full-range drivers plus two bass radiators (front and back)
- Bluetooth specification includes AAC and aptX support for optimum sound quality
- Bluetooth range of up to 30 feet
- Splash-resistant (certified to IPX-4)
- USB and 3.5mm jack inputs
- USB charging with international adapters included
- USB audio playback – control Superstar from a PC, laptop or tablet
- Lithium-ion battery provides between five and 10 hours of high-quality listening on a single charge (depending on volume level)
- Built-in microphone with advanced noise cancellation enables crystal clear wireless hands-free calling and conferencing

The Monster Superstar Bluetooth speaker is available in a choice of Neon Blue, Neon Green/Black and Neon Grey/Black, with an RRP of £99.95.

### **Release Ends**

*All information provided is subject to change without notice. Prices are recommended retail and include VAT. Street prices may vary. Trademarks and brands are the property of their respective owners.*

### **UK Press Contacts**

Tim Bown T: 020 8654 8945 M: 07854 966071

Andy Giles T: 01932 841349 M: 07802 604291

Please email [monster@andygilesassociates.co.uk](mailto:monster@andygilesassociates.co.uk)

## About Monster

For the past 35 years, Monster has been a catalyst for innovation and big ideas. Discovering that cables in hi-fi systems influenced the sound, Head Monster Noel Lee developed Monster Cable – an immediate hit. Monster engineered the sound of Beats headphones, and has since become the world's leading manufacturer of high-performance headphones, all featuring Pure Monster Sound technology. Today, the company offers advanced connectivity solutions for professional musicians, home entertainment, computing, mobile and gaming, as well as high performance AC Power and conditioning products. Monster continues to lead in innovation with over 662 patents worldwide and 100 pending, offering more than 5,000 products in over 160 countries. Monster also prides itself in helping those who are in less-than-fortunate circumstances through Monster Cares. Above all, Monster does what it does **Because the Music Matters**.

Explore the world of Monster at [www.monsterproducts.com](http://www.monsterproducts.com). To become a fan of Monster products, please follow us on Facebook ([www.facebook.com/MonsterEU](http://www.facebook.com/MonsterEU)) or Twitter ([www.twitter.com/monsterproducts](http://www.twitter.com/monsterproducts)).