



PRESS RELEASE

For Immediate Attention

**MONSTER SHOWCASES STUNNING NEW HEADPHONES TO
PRINCE AND PRINCESS AT MONACO GRAND PRIX
The Princess Liked the Diamond Tears So Much She
Described them as ‘Tears of Joy’**



Monster, the global leader in the development and manufacturing of high-performance headphones, connectivity solutions and A/V accessories, impressed at this year’s 70th Anniversary Monaco Grand Prix, where the company showed its sensational 2012 line-up of high performance and

fashionable headphones. These included **Inspiration**, **Diamond Tears** and **Diesel VEKTR**. Highlight of the event was the presentation to Prince Albert and Princess Charlene. The Prince and Princess of Monaco wore the Monster **Inspiration** and Monster **Diamond Tears – Edge** headphones respectively and the Princess was so impressed she described them as ‘Tears of Joy’!

The **Inspiration** line is Monster’s first over-ear, noise cancelling headphones – ideal for frequent business travellers, home, commuting or office use. Alongside these, the **Diamond Tears – Edge** headphones feature a bold, jewellery like appearance with a multi-faceted design. The sound is pure Monster – rich, powerful audio that is super detailed and accurate across all frequencies.

Release ends/no embargo/

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ABOUT MONSTER®

Monster is the world's leading manufacturer of premium headphones and advanced connectivity solutions for high-performance home entertainment, audio, home cinema, computer and gaming, as well as a leading innovator in the field of mobile accessories and professional audio. Under its Monster Cable® brand, the company leads the way in advanced audio, video, and data connectivity solutions, and under the Monster Power® brand, it provides high-performance AC power line conditioning and protection products for audio/video systems. Monster continues to lead in innovation with over 350 U.S. and international patents and 100 pending, offering more than 6,000 products in over 120 countries worldwide. Explore the world of Monster at www.monsterproducts.com.