

New Ultra HD 4K Loewe Connect ties smart looks to smart features

All Loewe Connect models come with a powerful integrated sound system and 1TB of built-in storage

- **Stream content to tablets at the touch of a button**
- **Built-in hard disk recorder with 1TB storage**
- **Integrated, powerful sound system with 5.1 decoder**
- **Available in 40, 48 and 55-inch screen sizes**
- **Made in Germany**

London, United Kingdom – Loewe unveils Connect, its latest range of Ultra HD 4K TVs, and this stunning model offers brains as well as beauty. Slimmer and sleeker than the outgoing version, its high-quality aluminium frame, carefully crafted surfaces, and precise panels combine to create a standout TV in world of ‘me too’ designs.

Inner beauty

Beautiful to look at from the outside, the Connect’s list of built-in features paints a pretty picture, too. Equipped with an integrated 1TB hard disk recorder with a dual-channel triple digital tuner, this model hides a number of neat tricks beneath its sleek chassis.

Loewe’s unique hard disk recorder means you can of course pause live TV and record programs for watching at a later date, it also doubles as a video server that can be accessed by other Loewe TVs attached to the same home network. And with the ‘Follow Me’ function you can even pause the current programme and continue watching on another Loewe set in a different room. Handily, the system also lets users organise recordings into folders making content much easier to find, you can even export content to USB for archive or back-up purposes.

Streamlined features

Tablet device owners can also enjoy Loewe ‘on the move’. Loewe’s free Smart Assist app for iOS and Android makes usability a cinch and, at the touch of a button, the ‘Smart tv2move’ feature streams the current programme – or alternative channel via the dual tuner – to the tablet, letting you leave the room without missing any of the action.

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Clean looks, big sound

These extensive built-in features – made possible by Loewe’s proprietary, cutting-edge hardware and software – mean that the Connect TV can serve as a fully integrated Ultra HD media hub, without the need for additional clutter. A further space-saver is the TV’s integrated sound system, which is so capable it again negates the need for external equipment.

To help create a room-filling sound from such a svelte chassis, Loewe teams with SOEN – a leader in the high-performance compact audio solutions sector – to deliver a detailed, immersive and powerful sound, and all without the need for an external soundbar. A room-filling 80 watts of amplification drives four forward-facing speakers, expertly engineered with high-excursion Smart Suspension, advanced FluxForce Motors and Momentum Ports to augment the bass.

For those looking to take audio performance to an even higher level, the TV incorporates a 5.1-channel AV decoder with support for Dolby TrueHD and DTS-HD. So there is no need for an external AV receiver or an additional remote control. The Loewe Connect integrated speaker system can also act as the centre speaker in a 5.1 set-up, enabling an extremely neat home cinema surround system with minimal clutter. Loewe offers a range of sonically and cosmetically matched speakers and for surround sound set-ups, and its Subwoofer 800 and 525 models not only power the speaker package, but also enable ‘auto audio’ – turn on the TV and the sound system readies itself, too. And one remote is all you’ll ever need.

Pretty and smart, pretty smart in fact

Naturally, the Loewe Connect comes with an intuitive remote control, and the new operating system gives swift access to a fully customisable home screen and features, including the Loewe Smart TV MediaNet portal, which enables direct links to content from online video libraries and music streaming services.

The Smart Assist app enables remote use from Android and iOS devices – so remote, in fact, that users don’t even have to be at home to programme recordings using the app. Another time saver is the ‘Instant Channel Zapping’ feature, which is challenging to land the crown ‘world’s fastest TV channel changer’.

Picture the future

Last, but by no means least, the new Loewe delivers a terrific TV picture. HD and 3D capable, it is also ready and waiting for 4K Ultra HD images, so buyers have no ‘future proofing’ worries here. And for currently available content, such as Blu-ray and Freeview HD, this new range maintains Loewe’s reputation for exceptional upscaling.

Employing the latest version of its maker's legendary 'Image +' picture processing, the resulting images are full of detail and brim with vitality – think plasma-like deep blacks and rich colours – yet remain perfectly natural and easy on the eye.

A future-ready fellow, Connect is compatible with HDMI 2.0, HDCP 2.2 and HEVC h265 and is fully works with home automation control protocol RS232, enabling seamless integration into a wider smart-home environment.

Price and availability

The Loewe Connect range is available from December in 40in and 55in screen sizes, in a choice of black, silver or cappuccino. A striking petrol blue trim is also available, as an optional add-on kit. The 48in model joins the range in 2015. RRP's as below:

Connect 40 – £1,999

Connect 48 – £2,399

Connect 55 – £2,799



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Press contacts

Andy Giles Associates

loewe@andygilesassociates.co.uk

Tim Bower: 07854 966071

Dominic Dawes: 07769 904782

Murdo Mathewson: 07960 018147

About Loewe

Founded more than 90 years ago, Loewe continues to amaze audiences with pioneering innovations that are widely recognised as technological milestones. Included here are the invention of the integrated circuit in 1926, the world's first electronic TV broadcast in 1931, the first cassette recorder in 1950 and the unveiling of Europe's first stereo television in 1981. Loewe launched the smart TV trend in 2008 with the Loewe Connect. The world's first integrated 3D sound system followed in 2013. From the initial design drawings, to complete technological concepts, all Loewe products are designed and engineered in Germany.

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