



Loewe Spectral AV furniture

Bespoke AV cabinets sporting an array of smart features including wireless smartphone charging

London, United Kingdom – Loewe has teamed up with fellow German brand Spectral, maker of superior AV furniture, to deliver a co-branded range of cabinets tailor-made for Loewe's premium TVs and connected AV equipment. The design is sleek and minimalist, in keeping with the elegant form of Loewe TVs, yet beneath this apparent simplicity lies a sophisticated array of flexible features and smart functionality.

Sleek design

The cabinets' exterior is fashioned from satin glass in a choice of white, anthracite or petrol blue. Three models are available: Rack 56, Rack 110 and Rack 165, the numerals denoting the overall width in centimetres. The front panel, which lowers to access the interior of the unit, can be specified in satin glass or acoustically transparent fabric. The fabric option comes in black, silver or carbon and is ideal for those who wish to place a speaker inside the cabinet.

Units can be used singly or combined to increase storage capacity, and positioned freestanding or wall-mounted. Should one wish to use the cabinets to divide a room, an additional glass panel may be added to the back for a seamless 360-degree presentation. To enhance the minimalist aesthetic still further, a rotatable mounting post for a Loewe TV can be incorporated, complete with integral cable management, giving the impression that the TV is floating elegantly just above the top surface.

Flexible configuration

Each cabinet comes with one or more height-adjustable glass shelves, the internal configuration varying according to the model. Rack 56 has one internal compartment with a single adjustable shelf that stretches the width of the unit, while Rack 110 and Rack 165 sport two and three compartments respectively, with a shelf in each compartment. Options include an internal drawer with a mirrored front, a universal adapter to mount a soundbar inside the cabinet, and a circular fabric-covered opening in the base to incorporate a subwoofer.

Smart features

One of the most eye-catching optional extras is Smart Charge wireless smartphone charging – simply place a compatible smartphone on the charging zone on top of the cabinet and built-in Qi inductive charging technology will do the rest. A variety of smartphones are compatible with Smart Charge, including models from Samsung, LG, HTC, Nokia and Motorola. Apple iPhones aren't currently equipped for inductive charging, but Spectral makes Smart Charge cases for the iPhone 5 onwards.

Another clever option is internal LED lighting, complete with motion sensors to switch on and off automatically when required. The lights are rechargeable via a micro USB cable; a USB charger can also be purchased.

Price and availability

The Loewe Spectral Rack 56, Rack 110 and Rack 165 are made in Germany and available from May. RRP's are from £850 for the Rack 56, £1320 for the Rack 110 and £1680 for the Rack 165 (prices vary according to the options specified).



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About Loewe

German manufacturer Loewe has been responsible for many milestones in consumer technology since its formation in 1923. These include the invention of the integrated circuit in 1926, the world's first public demonstration of an electronic TV broadcast in 1931, the world's first cassette recorder in 1950 and the unveiling of Europe's first stereo TV in 1981. Loewe initiated the 'Smart TV' trend in 2008 with the first internet-connected television, and delivered the world's first integrated system for 3D sound in 2013. All Loewe products are designed and manufactured in Germany.

www.loewe.tv