PRESS RELEASE



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Above: Ministry of Sound plays host to Dolby Atmos sound, with overhead speakers (top right) to create a uniquely immersive sound

Ministry of Sound presents Audio Rehab with Mark Radford in Dolby Atmos

Label to rock London club with pioneering sound system

With Sirus Hood, Mark Radford (Dolby Atmos set), No Artificial Colours, Carnao Beats and more

> Saturday 13th February 2016 Ministry of Sound, London

Tickets on sale now: http://bit.ly/1PTjNfy

London, February 2016 — Ministry of Sound is to continue its quest for the perfect club sound experience, using the revolutionary **Dolby Atmos** sound system, the first of its kind

in the world. On Saturday 13th February, the world-renowned club will join forces with the **Audio Rehab** label to present a night of groundbreaking music and sound.

For the night, the Audio Rehab crew will be collecting together a roll call of top names, with Sirus Hood, Mark Radford, No Artifical Colours and Adam Cotier joined by Carnao Beats, Harry Pierce and more across all four rooms. The atmosphere in The Box will be pushed out of all proportion by the hit-happy Audio Rehab roster, taking the groove deeper than ever by the immersive, moving sounds of the Dolby Atmos system.

Dolby Atmos has been created by Dolby Laboratories to create a more compelling and immersive experience of sound than ever before, enabling individual sounds to move and flow through the room, with precise placement of sounds controlled by the DJ.

Audio Rehab boss Mark Radford – whose talents are to be heard on his weekly Saturday night **Rinse FM** show and on his own latest track *'It's Not All About Us'* – will be whipping up the crowd with an exclusive Dolby Atmos set, in which he will be dropping tunes through an enhanced, 60-speaker sound system that includes a network of ceiling-mounted speakers as well as the famous Ministry of Sound speaker stacks. With Dolby Atmos, music can be placed and moved precisely around the room.

Mark Radford says: "Dolby Atmos brings a whole new level of control over the sound for the DJ and producer. It gives us the ability to shape our sets in a completely different way."

Asked how he thinks the crowd will respond to the pioneering Dolby Atmos sound system, Radford continues, "I think it will enhance clubbers' experience ten-fold, making them feel immersed within the sound. Expect to hear something you have never heard in a club before!"

General tickets are on sale now.

Event Info:

Date: Saturday 13th February 2016 **Venue:** Ministry of Sound, London **Tickets:** http://bit.ly/1PTjNfy

Audio Rehab @ Ministry of Sound: DJ line-up:

The Box:	103:	Baby Box:	Loft:
Sirus Hood	Carnao Beats	Shane Kehoe	A.C.B
Mark Radford (Dolby	Ryan Blyth	Harry Pierce	K&K
Atmos set)	Clouded Judgement	John Jones	Standard Issue
No Artificial Colours	Marcellus Wallace	Mediate	
Adam Cotier	Deck Radford	Telmo Fernandez	

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ABOUT DOLBY LABORATORIES:



Dolby Laboratories creates audio, video, and voice technologies that transform entertainment and communications in mobile devices, at the cinema, at home, and at work. For 50 years, sight and sound experiences have become more vibrant, clear, and powerful in Dolby[®]. For more information, please visit www.dolby.com.

ABOUT MINISTRY OF SOUND:



Ministry of Sound Group is a global entertainment business comprising recorded music, artist development, music publishing, live events, digital media and a nightclub in London. Their iconic brands, which include Ministry of Sound and Hed Kandi drive a business with sales approaching £100 million, and are the heartbeat for a generation of clubbers and music fans, spanning both continents and genres. Starting life as the UK's first super-club in 1991, Ministry of Sound was instrumental in bringing club and dance music culture to Britain. Over the next 23 years the business has developed to include a world-beating compilations department, the number one 24 hour dance music radio station, an A&R department with an impressive 19 UK No.1 Singles, a tours brand that hosts over 2,000 events annually and a multi-channel digital operation with more than 4m followers.

http://www.ministryofsound.com/



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