

PRESS RELEASE



March 2016

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Above: The Circus Records takeover at Ministry of Sound will feature Flux Pavilion (above) in Dolby Atmos

Ministry of Sound presents: Circus Records featuring Flux Pavilion in Dolby Atmos

Internationally-renowned UK artist to perform using new immersive Dolby Atmos audio system, unique to Ministry of Sound

***Circus Records Takeover starring: Flux Pavilion (in Dolby Atmos),
Doctor P, Cookie Monsta, Funtcase, Diskord and many more!***

Sunday 27th March 2016

Ministry of Sound, London

Tickets on sale now: <http://tinyurl.com/z95blcy>

London, March 2016 – Ministry of Sound presents **Circus Records, featuring Flux Pavilion in Dolby Atmos**. On 27th March, Flux Pavilion will bring his unique musical talent to bear using the revolutionary new Dolby Atmos system at Ministry of Sound, allowing him to immerse the audience in the music, moving individual sounds above, around and through

the crowd. This new sound system is the biggest leap forward in club audio for decades, and Ministry of Sound is the one place in the world where it can be heard right now.

Flux Pavilion sees a natural fit between his music and the new Ministry of Sound in Dolby Atmos system: "I like to make my music sound heavy, and large, like drawing a cartoon, and this new system just adds a whole new dimension."

Asked how the Dolby Atmos system influences his approach to live DJ-ing, Flux says he see it as a natural extension: "I always like everything to be pointed out into the dancefloor, so it's me watching the audience rather than the other way around. But there's never been a way in audio before, to really put even more of the energy out there on the dancefloor. Dolby Atmos is the only thing I've heard that delivers a more immersive experience to the listener."

To celebrate its 25th year at the pinnacle of the world club scene, Ministry of Sound has partnered with Dolby Laboratories to launch the biggest innovation in nightclub sound for a generation. Dolby Atmos creates an incredibly immersive sound in which individual parts of the music can be physically moved by the DJ – completely live – through, around and above the crowd.

Dolby Atmos has been devised by Dolby Laboratories to deliver moving audio and create a more compelling and immersive experience of sound than ever before, in cinemas, in the home, on the go, and now at Ministry of Sound. This unique collaboration between Dolby Laboratories and Ministry of Sound enables the live DJ to move individual sounds around the room, with precise placement and the dynamic movement of sounds in space, including overhead, to guarantee that music comes alive all around the audience in a powerfully immersive and emotive experience never before heard in a nightclub environment.

General tickets are on sale now.

Event Info:

Sunday 27th March 2016
Ministry of Sound, London

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DJ Line-up:

The Box:

Flux Pavilion
Doctor P
Cookie Monsta
Funtcase
Diskord

103:

DJ Target
DJ Cameo
Hatcha
Standard & Push
Dr Meaker

Baby Box: Bass Music Movement

THE QUEMISTS
Bass Music
Movement DJs
Mantion
Innersoul
Figures of Eighty
C.A.\$.H

Loft: Love United

Mush b2b Blondman
Alessandro Cardillo
Lillie Lou
JT
Daddy Russell
Spooky Gadget

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ABOUT DOLBY LABORATORIES:



Dolby Laboratories creates audio, video, and voice technologies that transform entertainment and communications in mobile devices, at the cinema, at home, and at work. For 50 years, sight and sound experiences have become more vibrant, clear, and powerful in Dolby®. For more information, please visit www.dolby.com.

ABOUT MINISTRY OF SOUND:



Ministry of Sound Group is a global entertainment business comprising recorded music, artist development, music publishing, live events, digital media and a nightclub in London. Their iconic brands, which include Ministry of Sound and Hed Kandi drive a business with sales approaching £100 million, and are the heartbeat for a generation of clubbers and music fans, spanning both continents and genres. Starting life as the UK's first super-club in 1991, Ministry of Sound was instrumental in bringing club and dance music culture to Britain. Over the next 23 years the business has developed to include a world-beating compilations department, the number one 24 hour dance music radio station, an A&R department with an impressive 19 UK No.1 Singles, a tours brand that hosts over 2,000 events annually and a multi-channel digital operation with more than 4m followers.

<http://www.ministryofsound.com/>



For more information and high-res images please contact Dominic Dawes
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