

Elegant audio: introducing the Loewe klang 1

Loewe launches its new audio range with the discreet, flexible klang 1 speaker

London, United Kingdom – Loewe, the German manufacturer of premium-quality televisions and AV equipment, has announced the first of a new generation of speakers called 'klang' ('klang' means 'sound' in German). The klang 1 is a pair of discreetly styled satellite speakers designed to work in a multitude of configurations, from stereo to surround sound.

Featuring an understated cylindrical design, each klang 1 speaker is covered with black acoustic material, with no visible screws, seams or fixings anywhere on the casing. A choice of dedicated stand options – wall-mount, integrated table base or stainless steel floor stand – ensures the speakers can be placed virtually anywhere in the room.



Discreet style, bold sound

The klang 1 utilises an enhanced, three-inch full-range drive unit, with a precisely designed waveguide for optimal sound dispersion throughout the room. The speakers can be used in a full Loewe system, integrating seamlessly with Loewe TVs and active subwoofers, or with any amplifier.

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The klang 1 is designed to fit harmoniously into the living space and the lifestyle of its owner. As well as the multiple stand options that give maximum flexibility, klang 1 also features gilded metal clamps for the speaker cables and hidden cable management that uses a magnetic cover to hide the connections from view. The result is a neat, compact and unobtrusively stylish speaker that blends perfectly into any living space.



From superb stereo to sensational surround

The speaker's crisp, expressive sound belies its discreet physical presence, delivering a well-scaled performance that fills the room, especially when matched with one of Loewe's active subwoofers. The recently launched Subwoofer 300 is a perfect partner, its compact aluminium casing packing in three 15cm bass drivers – one active unit driven by 150 watts of built-in amplification and two passive radiators – plus further onboard amp modules delivering 2x75W to drive a pair of stereo speakers.

When combined, the klang 1 speakers and Subwoofer 300 form an exceptionally neat 2.1 speaker system, complete with fully integrated power amplification. The klang 1 also benefits from the subwoofer's built-in signal processing, ensuring seamlessly integrated sound from deep, punchy bass to sweetly extended treble.

Add a state-of-the-art Loewe TV with onboard Dolby Digital/DTS decoding into the mix and Loewe's exceptionally neat, fully integrated AV system concept really comes into its own. The TV acts as the centre speaker in a 3.1 configuration, with a pair of klang 1s for the left/right channels, powered by the Subwoofer 300's built-in amplification. Add another pair of klang 1s, and a second Subwoofer 300, and you've got a full 5.2 surround sound system – without requiring any external processing or amplification.

When used with a Loewe TV, all sound parameters can be conveniently adjusted via the TV's remote control. And unlike other home cinema systems – where you have to

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turn on several components to get the system working – the combination of Loewe TV, speakers and subwoofer all operate smoothly and smartly, switching on and off together from just a single remote command. For proper home cinema with maximum style and substance, yet minimal clutter, nobody does it like Loewe!

Dimensions (klang 1 without stand; HxWxD): 17.7 x 9.5 x 9.5cm

Availability: October 2016

Price: £450 per pair



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About Loewe

German manufacturer Loewe has been responsible for many milestones in consumer technology since its formation in 1923. These include the invention of the integrated circuit in 1926, the world's first public demonstration of an electronic TV broadcast in 1931, the world's first cassette recorder in 1950 and the unveiling of Europe's first stereo TV in 1981. Loewe initiated the 'Smart TV' trend in 2008 with the first internet-connected television, and delivered the world's first integrated system for 3D sound in 2013. All Loewe products are designed and manufactured in Germany.

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