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# Loewe klang 5: wireless speakers of rare sophistication

Sleek floorstanders incorporate five drive units, four amps and integrate seamlessly with Loewe TVs

**London, United Kingdom** – Loewe, the German manufacturer of premium-quality televisions and AV equipment, has launched a sophisticated, high-performance wireless floorstanding speaker system called klang 5 ('klang' means 'sound' in German). Designed to work seamlessly with Loewe TVs, including the stunning bild 7 OLED set, the klang 5 speakers deliver all forms of audio, from music to movies, with crisp, expressive detail and a rich, broad soundstage.



The klang 5 speakers' sleek and minimalist form slips effortlessly into any environment yet hides sophisticated audio engineering within. Each speaker incorporates five drive units in a D'Appolito arrangement: a one-inch tweeter is flanked vertically by two three-inch midrange drivers and two three-inch woofers. The tweeter and midrange units are each driven by a separate amplifier, while a fourth amp module handles the two woofers, delivering a combined power output of 135W RMS (270W max) per speaker.

A precisely designed acoustic waveguide ensures optimal sonic dispersion: wide to the sides for a big sweet spot, so the speakers sound great wherever the listener is located; and narrow on the vertical plane, to minimise reflections from the floor and ceiling.

The klang 5 speakers are simple to connect to a Loewe TV via the specially developed 'klang link' wireless transmitter box, which ensures lossless, high-speed digital audio transmission with latency of less than 5ms for seamless synchronicity between picture and sound. It operates predominantly on the 5.8GHz frequency band but can switch automatically to 2.4GHz or 5.3GHz to avoid interference. The klang link secretes neatly away within the cable management space at the back of all current Loewe TVs.

The speakers can be used as a simple stereo pair or with the matching klang 5 subwoofer in a 3.1 or 5.1 configuration, the latter delivering immersive home cinema surround sound. In both 3.1 and 5.1 set-ups, the soundbar incorporated into a Loewe TV such as the bild 7 acts as the centre speaker. This, coupled with the TV's built-in Dolby Digital and DTS processing, enables the creation of an exceptionally neat home cinema system with minimal clutter. No other manufacturer offers high-performance home cinema systems with such integrated elegance, from the TV to the sound system.



The speakers are automatically detected and independently logged by a Loewe TV, ensuring fully optimised operation whatever the system configuration. Various performance parameters are adjustable via the connected TV's on-screen menu, and the TV and speakers power up together at the touch of a button on the TV's remote, adding further operational convenience. Additional controls on the speakers themselves enable their output to be tailored to suit their position in the room: freestanding, against a wall, or in a corner.

Externally, the speakers' slim, column-style design is both easy to accommodate and pleasing to the eye. The resonance-resistant main enclosure is fashioned from aluminium with no visible screws or fixings, enhanced by an acoustically transparent textile covering and cast aluminium heatsink for efficient heat dissipation. Each speaker's integrated stand includes space to hide the power cable, adding to the klang 5's air of sleek elegance.

#### Loewe klang 5 subwoofer

On their own, the klang 5 speakers deliver bass down to 55Hz. For those who crave deeper bass, however, they have a perfect partner: the klang 5 subwoofer. This compact active sub is ideally matched in looks, features and performance, connecting wirelessly to Loewe TVs via the klang link to deliver low-frequency effects in 3.1 and 5.1 system configurations.



Inside the klang 5 subwoofer are three eight-inch drive units. Two of these are passive while the third is powered by a 300W RMS (600W max) amp section, generating deep, taut and punchy bass right down to 28Hz. State-of-the-art digital signal processing is used to optimise performance in conjunction with the rest of the system and, as with the klang 5 speakers, the sub's output can be tailored to suit its position in the room.

The subwoofer's ultra-stable construction incorporates 5mm thick cabinet walls and a substantial aluminium top plate, facilitating very low levels of resonance. Like the speakers, the sides are covered in acoustically transparent fabric, with a cast aluminium heatsink and cable management space at the rear. Digital and analogue cable inputs/outputs are provided in addition to wireless connectivity, and a host of convenience features include signal sensing for auto-power up/down and the ability to adjust performance parameters like gain and polarity via a connected Loewe TV.

The Loewe klang 5 speakers and klang 5 subwoofer are made in Germany and available in a choice of graphite grey or light grey to match the Loewe bild 7 OLED TV.

Loewe klang 5 speakers Dimensions (HxWxD): 135.8 x 11.8 x 11.8cm (stand diameter 28cm) Price: £3,490 per pair

Loewe klang 5 subwoofer Dimensions (HxWxD): 29.4 x 32.1 x 32.1cm Price: £1,390

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Loewe klang link Dimensions (HxWxD): 1.9 x 15.5 x 8cm Price: £259



### **Contact details for publication**

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#### About Loewe

German manufacturer Loewe has been responsible for many milestones in consumer technology since its formation in 1923. These include the invention of the integrated circuit in 1926, the world's first public demonstration of an electronic TV broadcast in 1931, the world's first cassette recorder in 1950 and the unveiling of Europe's first stereo TV in 1981. Loewe initiated the 'Smart TV' trend in 2008 with the first internet-connected television, delivered the world's first integrated system for 3D sound in 2013 and launched the first European OLED TV in 2016. All Loewe products are designed and manufactured in Germany.

www.loewe.tv