

PRESS RELEASE

IAG

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Above: Luxman L-550AX integrated amplifier

IAG UK TO DISTRIBUTE LUXMAN

Renowned Japanese high-end audio brand switches UK distribution to the International Audio Group's UK subsidiary

Cambridgeshire, England -- IAG UK, the British arm of International Audio Group, one of the world's leading audio equipment manufacturers, is pleased to announce its appointment as UK distributor of the Luxman brand with immediate effect.

Formed in Japan in 1925 – the same year that Japanese radio broadcasts began – Luxman is one of the world's oldest high-performance audio brands. It was originally created to deliver a domestic alternative to radio equipment emanating from the United States and Europe, and came to prominence globally as a leading manufacturer of high-quality hi-fi separates in the 1970s and 1980s. In 2009, Luxman became part of the International Audio Group's family of audio brands, sitting alongside famous British names including Audiolab, Castle, Mission, Quad and Wharfedale.

Beautifully built with a classic look and feel, today's Luxman components remain true to their heritage whilst embracing the requirements of the modern listener. The brand's extensive range includes solid-state and valve-based amplifiers, SACD players, USB DACs, headphone amps, phono amps, turntables and cables.

Since acquiring Luxman in 2009, IAG had maintained the brand's relationship with its previous UK distributor, Select Audio. However, as Luxman approaches its 90th anniversary, IAG believes the time is right to incorporate it within IAG UK's distribution portfolio, alongside the other famous names listed above.

"Luxman is an audio brand with an illustrious heritage," said Steve Macintyre, Sales Manager for IAG UK. "There is strong interest among UK-based audio dealers and their customers, and with Luxman's 90th anniversary just around the corner, now is the perfect time to drive the brand forward in the UK. Products like the L-505uX and L-550AX integrated amplifiers are a tantalising proposition for music lovers, with their time-honoured build quality, distinctive VU meters and sumptuous sonic performance. Luxman represents classic high-end audio from the Far East, for those with a penchant for something a little different. We'd also like to take this opportunity to thank Select Audio for their sterling work with the brand over the years."

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IAG

IAG (International Audio Group) is a manufacturer of audio equipment for domestic and professional use, plus professional lighting systems and luxury yachts. With its headquarters and manufacturing facilities in Asia and offices (including R&D) in the UK and North America, IAG is a manufacturer with a truly global reach.

IAG's audio business employs more than 2,000 people worldwide. Its factory complex in China is one of the largest custom-designed consumer electronics manufacturing facilities in the world and benefits from an exceptional level of vertical integration, with all component parts – even the tooling – made in-house. The Group's domestic audio brands – Audiolab, Castle Acoustics, Luxman, Mission, Quad and Wharfedale – all enjoy a worldwide reputation for excellence, with illustrious histories that stretch back decades. Top-class British audio engineering remains critical to these brands, with world-renowned designer Peter Comeau leading an acoustic design team brimming with international talent.

The combination of rich brand heritage, purpose-built production facilities in China and experienced audio engineers from around the globe makes IAG a unique proposition in the world of consumer electronics.

www.iaguk.com



For more information, product samples and high-resolution images, please contact **Tim Bownern** or **Murdo Mathewson**
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