



## PRESS RELEASE

# Porsche Design and KEF Introduce SPACE ONE WIRELESS



*KEF & Porsche Design's new active noise-cancelling wireless headphones, combining high-tech headphone design with state-of-the-art comfort and usability*

**Kent, England – 27 September 2017** – Exclusive lifestyle brand Porsche Design, and KEF, one of the great pioneers of British audio, have together expanded their range of Red Dot Award-winning products by launching the SPACE ONE WIRELESS Active Noise-Cancelling Headphones.

The new headphones, blending high-performance Active Noise-Cancelling technology and Bluetooth wireless connectivity with exemplary comfort and sound performance, constitute a new pinnacle for consumers demanding high-quality elegance and superior design along with exceptional sound quality.

SPACE ONE WIRELESS brings effortless Bluetooth connectivity to the Red Dot Best-of-the-Best award-winning SPACE ONE, delivering high-quality music listening to users more easily and conveniently than ever before. Equipped with advanced Active Noise Cancelling

technologies, SPACE ONE WIRELESS ensures external noise is eliminated, while maintaining the hi-fi integrity of recordings for discerning listeners.

The elegant design of the original SPACE ONE has been refreshed and refined with a dark, high-gloss inlaid Porsche Design logo placed on the earcup flap, creating a stylish look. Bluetooth® aptX™ connectivity delivers close to CD quality playback, combining 40mm full range drivers, large 20mm neodymium magnets, and a lightweight CCAW voice coil to ensure a crisp, spacious and highly dynamic sound.

Music can be enjoyed wirelessly for up to 30-hours – with Active Noise Cancellation and Bluetooth switched on. An extra audio cable with a microphone is also provided, for both the enjoyment of High Resolution Audio, and for continued listening without battery power.

In addition, Porsche Design and KEF have ensured the highest quality for users taking important phone calls. Clarity matters – especially during business calls – and clear voice capture technology amplifies the voice while suppressing ambient sound, so that every word is heard whether you are indoors or out.

**Prices:**

SPACE ONE WIRELESS: £349.00

**Availability:** October

## **RELEASE ENDS/NO EMBARGO**

### **About Porsche Design**

Porsche Design is an exclusive lifestyle brand founded in 1972 by Professor Ferdinand Alexander Porsche. His mission was to build a company that takes the principles and spirit of Porsche beyond the automotive world. All Porsche Design products stand for precision and perfection, smart functions, refined functional design and boast an impressive level of technological innovation. Created and designed by the legendary Studio F. A. Porsche in Austria and brought to life by carefully-selected manufacturers. Porsche Design products are sold worldwide in over 140 Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store ([www.porsche-design.com](http://www.porsche-design.com)).

For further information, visit the Porsche Design homepage at [www.porsche-design.com](http://www.porsche-design.com)

For regular updates please follow Porsche Design on:

Facebook: <http://facebook.com/PorscheDesignGroup>

Instagram: <https://instagram.com/PorscheDesignOfficial>

Twitter: <http://twitter.com/PorscheDesign>

YouTube: <http://youtube.com/PorscheDesign>

### **About KEF**

The company was founded in 1961 by Raymond Cooke OBE (1925–1995) and was initially headquartered in a Nissen Hut on the premises of Kent Engineering & Foundry (from where the name KEF is derived) – a metal-working company on the banks of the River Medway, near Maidstone in Kent. KEF's ethos has always been based on the continuing quest to find new and better ways of reproducing sound. Since the company's establishment, KEF has maintained a flair for unusual and controversial speaker engineering, design and material use. KEF has always driven innovation in sound with examples including its iconic 'egg', Muon and Blade speakers. KEF is a member of Gold Peak Group and its products are available in more than 60 countries. In 2011, KEF celebrated its 50th anniversary and now the company continues its commitment to building on its strong heritage.

Visit: [www.kef.com](http://www.kef.com) for more about KEF and its products.

For regular updates please follow KEF on:

Facebook: <https://www.facebook.com/KEFAudioUK/>

Twitter: <https://twitter.com/KEFAudio>

Instagram: [https://www.instagram.com/kef\\_audio/](https://www.instagram.com/kef_audio/)

YouTube: <https://www.youtube.com/KEFAudio>

### **KEF Marketing Contact**

**Michael Johnson** – Head of Marketing

m: 07517432 432

e: [michael.johnson@gpacoustics.com](mailto:michael.johnson@gpacoustics.com)

### **KEF's Media Contact**

**Dominic Dawes** – PR Agency Director

m: 07769 904 782

e: [domnic@hashstar.co.uk](mailto:domnic@hashstar.co.uk)

All information provided is subject to change without notice. Any prices quoted are recommended retail and include VAT where applicable. KEF, Tangerine Waveguide, and Uni-Q are registered trademarks. All rights reserved.