Press release



October 2017 Media contact – Dominic Dawes e: <u>dominic@hashstar.co.uk</u> T: +44 (0) 7769 904 782

The Bluetooth speaker that looks and sounds perfect in every room – Clint Freya 2



Ballerup, Denmark, October 2017 – As the 2017 festive season approaches, few wireless speakers have the broad aesthetic appeal of the Clint Digital Freya 2, available this month in the UK from a range of outlets.

Created to suit and enhance consumers' homes both visually and sonically, Freya 2 is available in a superb range of stylish colours, designed to harmonise with beautiful, contemporary interiors in any part of the house – the bedroom, bathroom or garden every bit as much as the lounge or kitchen.

Freya 2's 7W Class-D amplifier with DSP delivers a powerful, articulate and musical sound, ensuring the speaker lives up to its powerful name. Easy Bluetooth pairing and

seamlessly intuitive product design makes Freya 2 incredibly straightforward to use and live with.

Sleekly-arrayed, top-mounted buttons give you easy control of the system, while TrueWireless compatibility allows you to pair two units together to create real wireless stereo for an even more room-filling sonic performance.

Freya 2 also utilises high-quality materials which, along with the stunning range of colour finishes (Black and Copper; Olive Green; Marsala Red; Charcoal Grey and Chalk White) ensure that Freya 2 succeeds in being a more aesthetically pleasing speaker than most consumers are used to at this price point.

Part of Clint's Asgard range, Freya 2 is named after one of the Gods of Norse Mythology, a nod to the company's Danish roots, as well as to said Gods' reputation for "toughness, endurance and power" – the qualities Clint Digital aims to deliver to consumers in its comprehensive range of lifestyle audio products.

The Clint Freya 2 is the perfect audio gift this Christmas, offering a design style and powerful sound that will appeal to all design-conscious consumers who rightly refuse to compromise.

CLINT DIGITAL FREYA 2 BLUETOOTH SPEAKER – NOTES FOR EDITORS:

• Designed to sit perfectly in contemporary interiors anywhere in the home – lounge, kitchen, bathroom, bedroom or garden

• Striking colour palette: Black and Copper; Olive Green; Marsala Red; Charcoal Grey and Chalk White

- Full-range mono speaker with bass reflex system
- Support for TrueWireless technology Pair two for wireless stereo
- 7W Class-D amplifier with DSP
- USB charging for your phone
- 8+ hours battery life
- Line-in 3.5mm stereo mini-jack
- Bluetooth range up to 12 metres
- Charge time from zero to full battery: 3 hours

Available: NOW Price: £149.00

RELEASE ENDS/NO EMBARGO

ABOUT CLINT DIGITAL:

The Clint brand was founded in 2008. Behind the brand is a group of well-established entrepreneurs in the field of digital audio and digital video with roots back to 1994. The founders of Clint Digital were among the pioneers for digital radio products (DAB/DAB+/Internet radios etc.) in Northern Europe. The

base and key foundation of Clint Digital is to provide well-designed and well-engineered products. Clint Digital takes pride in being an innovative and forward-thinking company. The product range is mainly developed and designed in Denmark and is strongly focused on design and functionality. Clint Digital strives to create products including state-of-the-art technology, sophisticated design and userfriendliness for everyone. In Norse mythology, Asgard is the world of the Norse Gods and Goddesses, known for their toughness, endurance and power. These characteristics are reflected into all aspects of the audio products, from high-quality materials and top vendors, right down to the design and usability.

To learn more visit: <u>https://clintdigital.com/</u>

For further information, contact:

Dominic Dawes: 07769 904 782 | dominic@hashstar.co.uk

Tim Bowern: 07854 966 071 | <u>tim@hashstar.co.uk</u>

