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Meters M-Ears Bluetooth: AptX HD wireless in-ear headphones – for perfect music in motion



Chelmsford, England, November 2017 – Meters Music, the British music and audio innovator, introduces the new M-Ears Bluetooth headphones, a compact and stylish pair of wireless in-ear headphones with sound performance designed in collaboration with Adam Clayton.

The M-Ears Bluetooth are among the first on the market to use the new AptX HD Bluetooth technology, delivering the very highest quality wireless transmission, allowing any compatible device to deliver up to 24-bit, High Definition (HD) audio, – ‘better than CD’ – direct to your headphones and without the need for a cable.

Designed to be effortless and pleasurable to live with and use, the M-Ears Bluetooth headphones are the perfect companion for both running and commuting, as well as simply relaxing and enjoying your music at the highest possible audio quality.

The sound performance of the M-Ears Bluetooth was developed in close collaboration with world-famous musician Adam Clayton. Speaking of his creative partnership with the Meters team, he said, "I love the Ashdown team's approach to sound. I've been using their bass amps in the studio and on tour for years now, and the sound I get from them is superb. So, I was very happy to work with them on the development and tuning of their new 'M-Ears' headphones."

The M-Ears Bluetooth feature smart leather styling, and four attractive colour options – Black, Tan, Red and Rose-Gold. They utilise magnets that clip the two earbuds together when you're not using them. These magnets are strong enough to hang on the back of your neck while not in use, for a completely tangle-free headphones experience and very easy transitions when you're using them while running or exercising at the gym.

The M-Ears Bluetooth headphones have three function keys for adjusting volume, skipping tracks, play/pausing and answering calls. A charge LED indicator and a micro USB charger input (which can also be used as an audio output for wired use) are also included.

The Meters Music team brings a magnificent heritage of musical sound reproduction to bear in the design of its headphones. In its guise as parent company, Ashdown Engineering, the team has for 20 years created bass and guitar amplifiers for many of the world's most popular musicians, such as Sir Paul McCartney, Foo Fighters, Biffy Clyro, System of a Down and many more.

METERS M-EAR BLUETOOTH HEADPHONES – NOTES FOR EDITORS:

- High-quality in-ear headphones
- AptX HD wireless Bluetooth tech
- Compatible with wireless HD (High Definition) Audio
- Sound developed in collaboration with Adam Clayton
- Smart leather styling in choice of Black, Tan, Red and Rose-Gold
- Magnetic earbuds tangle-free management
- Frequency Response: 20Hz – 20kHz
- USB to jack adaptor for wired listening
- 3 function keys and LED indicator
- Built-in digital microphone for hands-free calls
- 7mm acoustic drivers
- Compact carry case

Available: December 2017

Price: £99.99

ABOUT METERS MUSIC:

Since 1997 Ashdown Engineering has had a legitimate claim to be the world's foremost experts on bass performance, creating bass guitar amplification for many of the world's greatest bands and session musicians. With the likes of U2, The Foo Fighters, Biffy Clyro and many other huge artists using Ashdown amplifiers on stage and in the studio, Meters music brings every ounce of that legacy to bear in the design, engineering and acoustic expertise of its unique new range of audio devices. To learn more visit www.metersmusic.com

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