

March 2018

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Music industry luminaries line up to sing praises of young UK audio brand



Above: Globally-respected music industry producers, musicians and artists using Meters headphones

Chelmsford, England, March 2018 – Young British consumer electronics brand Meters Music – launched in January 2017 – receives a major boost from a growing army of music-industry luminaries who are queuing up to praise the audio quality of the young brand's headphones.

An impressive raft of influential record producers, studio engineers and world-famous musicians – all of whom rely on exceptionally high-quality, accurate sound reproduction for their work – have begun using Meters headphones in the studio.

These include renowned artist/producer David Holmes, who says of the OV-1 headphones, "they sound awesome". Holmes' reputation behind the mixing desk could hardly be more stellar: after releasing a series of seminal albums in the 1990s (*This Film's Crap Let's Slash The Seats*; *Let's Get Killed*; and *Bow Down To The Exit Sound*), he went on to soundtrack all three *Ocean's Eleven* films, and most recently produced Noel Gallagher's latest album *Who Built The Moon*.

Studio engineer/producer Emre Ramazanoglu, whose credits also include Noel Gallagher, as well as Paloma Faith, Lilly Allen, Sia and Mark Ronson, says, "Meters are the best reason I've ever heard to turn off my speakers and wear headphones in the studio. They are my go-to choice for live work now too, and I've found I'm ditching my IEMs for them! Super-solid bass with un-hyped and pleasing mid/tops... just what I've always been after!"

Film trailer sound designer Robert Dudzic, who has sound-designed the trailers for *Transformers*, *Spiderman* and *Mission Impossible* films as well as *Black Panther* and many more, says, "Being a sound designer I'm constantly working with headphones. The transparent sound coming from Meters gives me a very good idea of how the sound design and music I produce will sound in a movie theatre or on a TV."

In addition to those "behind the desk" wearing Meters OV-1 and OV-1B headphones, a fast-growing raft of top-notch and world-famous musicians across a diverse range of musical genres have taken up the Meters brand as well.

The most legendary of them all is Stevie Wonder, who has used the Meters OV-1s in the studio, commenting, "They sound great and they're very comfortable."

Dave Catching, guitarist in Josh Homme's band Eagles of Death Metal, uses Meters headphones alongside guitar and bass amps made by Meters' parent company, Ashdown engineering. "As with all my Ashdown gear they sound like nothing else," he says. "They offer a unique reference for my studio work."

Rock giants Biffy Clyro are huge fans, with bass player James Johnston saying, "They sound huge, and are perfect for life on the road or at home", while System of a Down bassist Shavo Odadjian comments, "Ashdown amps have been a huge part of my sound for decades. The quality is so good that when the Meters headphones came out I had to try them. The sound is great and they look really cool."

Another renowned musician queuing up to support Meters Music is U2 bass player Adam Clayton, who even had a hand in tuning the sound of the Meters 'M-Ears' and 'M-Ears BT' in-ear headphones. Clayton says, "I've been using their bass amps in the studio and on tour for years now, and the sound I get from them is superb. I listened to a whole range of samples, and I chose the version now launched as the Meters M-Ears because it had everything you want: precision, clarity and musicality."

QUOTES FROM RENOWNED MUSICIANS/PRODUCERS ABOUT METERS HEADPHONES:

- Artist/producer David Holmes: ***"They sound awesome."***
- Stevie Wonder: ***"They sound great and they're very comfortable."***
- Biffy Clyro (James Johnston): ***"They sound huge and are perfect for life on the road or at home."***
- Engineer/producer Emre Ramazanoglu: ***"Meters are the best reason I've ever heard to turn off my speakers and wear headphones in the studio. They are my go-to choice for live work now too and I've found I'm ditching my IEMs for them! Super-solid bass with un-hyped and pleasing mid/tops... just what I've always been after!"***
- Film trailer sound designer Robert Dudzic: ***"Being a sound designer I'm constantly working with headphones. The transparent sound coming from Meters gives me a very good idea of how the sound design and music I produce will sound in a movie theatre or on a TV."***
- System of a Down (Shavo Odadjian): ***"Ashdown has been a huge part of my sound for decades. The quality is so good that when the headphones came out I had to try them. The sound is great and they look really cool."***
- U2, Adam Clayton: ***"I love the Ashdown team's approach to sound. I've been using their bass amps in the studio and on tour for years now, and the sound I get from them is superb. I listened to a whole range of samples they gave me for testing, and eventually chose the version now launched as the Meters M-Ears, because it had everything you want: precision, clarity and musicality."***

RELEASE ENDS/NO EMBARGO

ABOUT METERS MUSIC:

Since 1997 Ashdown Engineering has had a legitimate claim to be the world's foremost experts on bass performance, creating bass guitar amplification for many of the world's greatest bands and session musicians. With the likes of U2, The Foo Fighters, Biffy Clyro and many other huge artists using Ashdown amplifiers on stage and in the studio, Meters music brings every ounce of that legacy to bear in the design, engineering and acoustic expertise of its unique new range of audio devices.

To learn more visit www.metersmusic.com

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