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**AUDIO RESEARCH RELEASES 'AUDIO RESEARCH: MAKING THE MUSIC GLOW' BOOK TO CELEBRATE 50<sup>TH</sup> ANNIVERSARY**  
*The Definitive Luxury History Book, Describes the Past, Present, and Future of the Audio Company's Legacy*

**MAPLE GROVE, MN – August 20, 2020** – Audio Research Corporation is honored to partner with author Ken Kessler to release a special book commemorating the company's 50<sup>th</sup> anniversary. Entitled *Audio Research: Making the Music Glow*, the book describes the people and processes responsible for the design, manufacturing, fine-tuning and marketing of audio amplification and source components that have been regarded perpetually as among the best in the industry.

Celebrating Audio Research's first half-century, the book tells the story of a manufacturer that has helped to define high-end audio, its sole purpose to elevate the sound quality of music reproduction in the home. William Zane "Bill" Johnson established Audio Research in 1970, basing its products on what was then considered by many to be 'obsolete' technology: vacuum tubes. Guided by his passion for music and the importance of high-quality sound to the listener's experience, coupled to a refusal to fall victim to the fashion and design trends of the time, Johnson was revolutionary in the field of sound reproduction.

"This isn't just any book," said Audio Research CEO Jeff Poggi. "This is a reference-quality history of Audio Research; authentic and honest in its storytelling and 'high-definition' in its art and execution. It brings Bill Johnson's passion, creativity and dedication to life, showcasing how his legacy lives on in the people and products that continue to define Audio Research Corporation. Now more than ever, this book feels so right – it endures, it is timeless, it is the perfect reflection of an Audio Research product in that it will last a lifetime."

With open access to the company's archives, the participation of employees, and the support and insights of Bill's wife, Nancy, *Audio Research: Making the Music Glow* is filled with rare images, curated reprints of period interviews, the definitive product listing, and a study of the company's 25 greatest achievements, augmented by fresh photography of each model. Within its luxuriously produced pages are stories of the company's roots, its development, its evolution, and its tenacious hold on delivering the very highest standard of music playback. For every Audio Research owner and high-end audio aficionado, it is a book to treasure forever.

**Brought to the UK by Absolute Sounds**

*Audio Research: Making the Music Glow* is brought to these shores by Absolute Sounds – Audio Research's sole UK distributor. Founded in 1978 by Ricardo Franassovici, Absolute Sounds is the UK's foremost importer of the world's finest audio equipment and has been responsible for the distribution of Audio Research components since 1980.



“For the last 40 years of Audio Research’s first half-century, Ricardo and his team at Absolute Sounds have been crucial in establishing the company as a leading light in the world of high-end audio,” said Lionel Nunney, Vice President of Sales and Marketing at Audio Research Corporation. “Ricardo’s experience, passion and dedication are invaluable to Audio Research as we continue to cultivate a peerless reputation for tube-based innovation around the globe. We are so proud to have Ricardo as our partner in the UK and Portugal and I look forward to many more years of close collaboration and friendship with him.”

Audio Research CEO Jeff Poggi added, “It is no coincidence that Ricardo and Absolute Sounds feature prominently in *Audio Research: Making the Music Glow*, given the immense contribution they have made to the success of Audio Research on the European continent. Absolute Sounds continues to be our top international distributor and global promoter and is a highly valued partner as we look forward to the next 50 years of Audio Research.”

*Audio Research: Making the Music Glow* is available in a first-edition print run of 2000 copies, priced at £125. Customers in the UK interested in obtaining a copy should contact Absolute Sounds ([info@absolutesounds.com](mailto:info@absolutesounds.com); 020 8971 3909) or speak to an authorised Audio Research retailer.

#### **AUDIO RESEARCH 50<sup>TH</sup> ANNIVERSARY BOOK DETAILS**

- 18 chapters
- 14 interviews
- 25 key product profiles
- Definitive product listing
- Duration of coverage: 1970-2020. 50 years of history.
- Pagination: 220 Pages
- Photos: 220+ in mono and full color
- Dimensions: 305x305mm
- Weight: 1.8kg
- UK RRP: £150.00 inc. VAT
- First edition run: 2000 copies

#### **ABOUT AUDIO RESEARCH**

Audio Research is one of the oldest continually operating manufacturers in American audio. The company was founded in 1970 in Minneapolis with one goal in mind: to advance the state-of-the-art in music reproduction.

Today, Audio Research remains a performance-oriented company by philosophy and design. New product introductions are driven only by genuine advances in technology and performance – the HIGH DEFINITION that is the hallmark of the company's products. The company has grown steadily over the last 50 years, with a network of top audio specialist retailers across North America and more than sixty distributors worldwide. The company occupies a 20,000 square-foot, technically advanced production plant and administrative headquarters in Maple Grove, Minnesota, where approximately 35 technical, assembly and support staff guide the product line from concept to finished goods. Visit our website for more information: [www.audioresearch.com](http://www.audioresearch.com)

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