

Analog Relax launches EX700 MC phono cartridge

A tonewood-bodied moving-coil cartridge finished like a fine violin – now available in the UK

London, UK — Absolute Sounds is pleased to announce the arrival of the **Analog Relax EX700**, a moving-coil phono cartridge created with the same attention to materials and finish found in the making of fine stringed instruments. Positioned between the EX500 and the flagship models, the EX700 combines natural tonal beauty with speed and resolution – craftsmanship chosen with musical purpose.

UK retail price (inc. VAT): £7,288

A cartridge crafted like a violin

The EX700 body is formed from the highest-quality spruce tonewood sourced from **South Tyrol, Northern Italy** – a region renowned for violin tonewoods. It is finished with thin layers of **classic oil varnish**, formulated with traditional materials including **colophonium (pine resin)** and **linseed oil**, supporting a sound that is naturally expressive and harmonically rich.

Precision moving-coil performance

- **Custom-made line-contact stylus** for exceptional groove contact and low distortion
- **Boron cantilever** for speed, control and microdynamic clarity
- **High-purity copper coil wire** for tonal richness and dynamic integrity
- **Multi-neodymium magnet system** for stable energy and generator control

Specifications

Model	Analog Relax EX700
Type	Moving Coil (MC) stereo phono cartridge
Output voltage	0.45 mV (1 kHz)
Internal impedance	8 Ω
Stylus	Custom-made line contact
Recommended tracking force	2.2 g
Cantilever	Boron
Coil wire material	High-purity copper
Body	South Tyrol Northern Italian spruce tonewood with oil varnish finish
Magnet	Multi-neodymium
Weight	Approx. 9.0 g

About Analog Relax

Analog Relax is a Japanese specialist devoted to handcrafted moving-coil cartridges and analogue accessories, founded by **Yasushi Yurugi** – an avid record collector, musician and passionate jazz fan. A keen saxophonist, Yurugi is a devoted admirer of jazz legend **Zoot Sims**, and founded the **Zoot Sims Fan Club**. That direct link between musicianship and analogue replay shapes the brand’s character: a pursuit of resonance, tone colour and the emotional “movement” inside musical notes, revealed from deep within the vinyl groove.

“I never doubt that records have the best sound quality for listening to music.”

Availability: The Analog Relax EX700 is available now in the UK through **Absolute Sounds Ltd.**